**Advisory Services**
- **Day Rate**: $5K/day plus T&E

**Workshops - $10K plus T&E**
- Delivered Onsite
  - Small Group Exercises
  - Issue Centric
  - Evaluate Risks
  - Create Action Plan

**High Impact – Report $10K, Webinar $6K**
  - Tactical Summary
  - Current Trends
  - Back Cover
  - Risks - Opportunities
  - 3 Recommended Actions

**Classic- Report $12K, Webinar $8K**
  - Tactical Summary
  - Current Trends
  - Future Scenarios
  - Risks - Opportunities
  - 5 to 7 Action steps
  - Full Back Cover

**Focus - Report $20K, Webinar $10K**
- 12 to 15 Pages. Rooted in focus group (12 participants) or small survey.
  - Executive Summary
  - Research Method
  - Findings - Insight
  - The Data
  - Conclusions
  - Risks/Mitigation
  - 10 Action Steps
  - Sponsor – Multi Slots

**User Conference Presentation**: $5K plus T&E

**Project Consulting, Custom Surveys**
- Let’s talk