



HRExaminer: Analysis and Insight in HR, Recruiting and HRTech

Sponsorship Price List (effective 1 July 19)

Radio Shows / Podcasts

Each show offers two sponsorship slots, one at the opening of the show and one at the midpoint. Each slot is a 30 second reading of client provided text. We work with clients to get the message right.

HRX Executive Conversations: Interviews with Technology providers and CHROs about their landscapes and the possibilities in HR, Recruiting and HRTech. Live: Friday @10AM Eastern

HRTech Weekly: One Step Closer with Stacey Harris and John Sumser: Weekly conversation about the current week's news in HR, Recruiting and HRTech. Live: Thursday @10AM Eastern

Podcast Sponsorship			
	HRX Big Ideas	HRX Executive Conversations	HRTech Weekly
Opening	\$2.0K/ month	\$2.0K/ month	\$3.0K/month
Midpoint	\$1.5K/month	\$1.5K/month	\$2.0K/month

Newsletters

The newsletters include articles by John Sumser and the HRExaminer Editorial Advisory Board on trends and issues in the industry. The Website has 40,000 unique monthly visitors. The email newsletter has 12,000 opt-in subscribers. The audience is 50% HR decision makers, 40% industry executives and 10% investors.

HRExaminer.com Website: Industry Analysis shipped daily to the web.

Weekly Email: Effective digest of the week's news sent Friday mornings.

Email List Rental: Your html from our address

Newsletter Sponsorship			
	HRExaminer.com	Weekly Email	List Rental
Primary (top)	\$3.0K/month	\$3.0K/month	\$3.0K/Use
Secondary (side)	\$2.0K/month	\$2.0K/month	